



Austin Community Technology and Telecommunications Commission
Regular Meeting

<http://www.austintexas.gov/cttc>

MINUTES

May 9, 2012 – 6:30 p.m.

Please go to <http://www.austintexas.gov/department/boards-and-commissions-information-center> for backup material associated with this agenda.

All Channel 6 programming is cablecast on Time Warner and Grande cable channel 6, AT&T U-Verse Channel 99 and webcast online. Over 20 meetings per month, including this commission meeting, are available on demand online, typically within a few hours of cablecast. Schedules and video at: <http://www.austintexas.gov/department/channel-6>

Current Commission Members:

Lemuel Williams, Jr., Chair	Chip Rosenthal, Vice Chair
Wendell Ramsey	Kedron Touvell
Melvin White	Elizabeth Quintanilla
VACANT POSITION	

The following items are posted for discussion and possible action.

1. Call to order – May 9, 2012 - 6:33 p.m.

Commission members in attendance:

Lemuel Williams, Jr., Chair
Chip Rosenthal, Vice Chair
Wendell Ramsey
Kedron Touvell
Melvin White
Elizabeth Quintanilla

City Staff in attendance:

Rondella Hawkins
Paul Lewis
Jane Reina

2. Adoption of agenda.

The agenda was adopted by consent of the Commission.

3. Citizen Communication: General

The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

No citizens signed up for general citizen communication.

4. Approval of minutes – April 11, 2012 Commission Regular Meeting.

The minutes from the Commission regular meeting of April 11, 2012 was approved on Commissioner White's motion; Commissioner Ramsey's second on a vote of 6-0-0. (Commissioner Quintanilla arrived after item 5.)

5. Presentation from Capital Metro on their customer technology initiatives. (Dan Dawson, VP of Marketing, Capital Metro) (wp3)

Dan Dawson, VP of Marketing for Capital Metro, gave an overview of the bus lines and the technology they are using to help customer, which include:

Discover the interesting new transit tools being developed **MetroLabs Cool Apps** .

Also Capital Metro is rolling out some new technology that quickly delivers useful, timely, and sometimes promotional, information to its riders using programmed quick response (QR) codes. This pilot project includes placing the QR codes at bus stops and rail stations. You must have a camera-enabled smart phone. Download a QR code reader from your apps marketplace, and then scan the code. Depending upon the code, users will receive the following type of information:

- **Bus Stop Info** - Scan the code at several bus stops around town for the next scheduled bus arrivals, detours and other information.
- **Promotions** - Scan the codes on special signs or posters to get exclusive discounts and deals on local merchandise, restaurants and entertainment.
- **Real-Time Schedules** (future use) - Capital Metro is developing the ability to track buses and trains in real time to provide accurate arrival/departure times.

6. Public Access Community Television (aka channelAustin) update. (Linda Litowsky, Executive Director) (wp1)

Linda Litowsky, Public Access Community Television Executive Director gave an update of all the exciting programs they offer and the community's response to those programs.

<http://www.ci.austin.tx.us/edims/document.cfm?id=169679>

7. Recommendation to Council on approval of equipment purchase for channelAustin for a total estimated contract amount not to exceed \$294,244. (Paul Lewis)(wp1)

Recommend Council approval the equipment purchase for channelAustin for a total estimated contract amount not to exceed \$294,244 was on Commissioner Rosenthal's motion; Commissioner Quintanilla's second on a vote of 6-0-0

8. Staff briefing on Legislative, Regulatory and Policy update. (Paul Lewis) (wp5)

Paul Lewis, Assistant Manager of the City of Austin Office of Telecommunications & Regulatory Affairs, Legislative, Regulatory and Policy update included; INet deactivations from Time Warner; PEG channels coordination for equipment purchases; H.R. 3523-Cyber Intelligence Sharing and Protections Act; FCC Launches Connect American Fund (CAF); HR 1746 Community Access Preservation (CAP) Act; and FCC Reform Act Legislation

Visit this link for the full report: <http://www.ci.austin.tx.us/edims/document.cfm?id=169648>

9. Discussion and possible action on appointment of GTOPs Review Working Group. (Williams) (wp2)

Form the GTOPs Review Working Group consisting of Commissioners Touvell, White and Rosenthal with Commission Touvell serving as chair was approved on Commissioner Rosenthal's motion; Commissioner Ramsey's second on a vote 6-0-0.

10. Update from Open Government Working Group. (Rosenthal) (wp4)

Commissioner Rosenthal reported on the Working Groups activities from the last month. In progress are the digital initiatives and the open data recommendations.

Open link for presentation: <http://www.ci.austin.tx.us/edims/document.cfm?id=169570>

11. Discussion and possible action on FY 2012-2013 budget resolutions. (Williams) (wp6)

After discussion the Commission will come to their June 13th meeting for discussion and possible action on budget resolutions on GTOPs, PACT, Austin Free-Net and Open Government.

TARA staff will make a budget presentation at the June 13th meeting.

12. Update reports on networking relationships with other boards/commissions and groups, citywide and Austin Community Technology and Telecommunications Commission (ACT&TC) information items.

Commissioner Quintanilla reported on:

Social Media Club of Austin <http://socialmediacub.org/chapter/austin-tx/events>

Bar Camp <http://barcamp.org/w/page/400262/BarCampAustin>

Word Camp Austin <http://2012.austin.wordcamp.org/>

13. Discussion of agenda items for ACT&TC future meetings.

Proposed items for the June 13, 2012 regular meeting:

- o Discussion and possible action on FY 2012-2013 budget resolutions. (Williams) (wp6)
- o Report from Open Government Working Group. (Rosenthal) (wp4)
- o Report from Community Technology Assessment Working Group. (Quintanilla) (wp3)
- o Staff update on Grant for Technology Opportunities Program (GTOPs) (John Speirs) (wp2)
- o Staff briefing on Legislative, Regulatory and Policy update. (Paul Lewis) (wp5)

- Presentation from past GTOPs award. (wp2)
- Presentation from gaming industry. (wp3)
- AustinGo update presentation (wp4)

14. Adjournment

The meeting adjourned at 8:58 pm